



Speaker Biographies

Panel 3: *Blurred Lines: Navigating the Work (From Home) Life Balance*

MODERATOR:

Liz Thomas, Chief Executive Officer, *Thomas Boyd Communications*; Member, *CCSNJ Board of Directors*

Liz credits her success in the communications field to her early training in the press office of former New Jersey Governor Tom Kean, where she received first-hand experience in the world of public relations and government. While serving as assistant press secretary to Governor Kean, Liz interacted with members of the media and the legislature and planned events such as town meetings and visits to the state by dignitaries, including several U.S. presidents and vice presidents.

Before leaving government to start her own communications business, Liz served as deputy director of the New Jersey Division of Travel and Tourism where she oversaw a \$7 million marketing and public relations budget. In addition, Liz was called upon to manage and serve as state spokesperson during the beach-closing crisis of the late 1980s.

Liz opened her first public relations agency in Trenton in 1989. Since that time, she has founded and operated numerous successful public relations companies.

Liz is called upon to devise and roll-out strategic communications campaigns for businesses, both large and small, as well as non-profits, professional societies and service companies. She is also recognized for her knowledge of the workings of state and local government entities, placing Thomas/Boyd in prime position to handle public affairs/public relations work. These assignments often require preparing materials and responses that correlate with legislative and regulatory matters.

Liz received a Bachelor of Arts degree in English and Sociology from Moravian College.

Mariel J. Giletto, Esq., Shareholder and Chair, Corporate Law, Parker McCay P.A.

Mariel Giletto is a Shareholder and the Chair of the Corporate Department at Parker McCay (a Mount Laurel, NJ-based law firm). Mariel acts as general counsel for her clients, advising her clients on corporate governance, business transactions, and general corporate issues. Mariel prides herself in cultivating long-term relationships with her clients by offering creative, out-of-the-box solutions not just for legal issues, but also for matters of business strategy and overall growth. Beyond her success in her career, Mariel is a fierce advocate for women and an ardent community activist.

Mariel received her J.D. from Villanova University School of Law in 2005 and her B.S. in Finance from Rutgers University, New Brunswick in 2002.

Marissa Travaline, Vice President, Communications & Customer Experience, South Jersey Industries

Marissa Travaline currently serves SJI as its Vice President, Communications and Customer Experience. In this role, she leads the strategic planning, development and execution of the company's corporate communications team as well as the strategic operations of the South Jersey Gas customer experience.

Ms. Travaline joined SJI in 2005 as a lobbyist and policy analyst, to enhance the company's statewide government relations efforts. She continued adding responsibility throughout her tenure with SJI, further developing the company's corporate community involvement and social investment platform, planning and executing the Investor Relations strategy, and leading the first SJI Stakeholder Relations team, before ultimately assuming responsibility for communications in 2015.

Drawing on the versatility in skills and depth of experience developed through her leadership across SJI, Ms. Travaline was named Vice President in 2018 and is currently accountable for the delivery of an exceptional experience to 120 team members and 400,000 utility customers.

Ms. Travaline earned her Master of Arts in Public Relations from Rowan University and her undergraduate degree from The College of New Jersey. She currently serves as a member of the Community Food Bank of New Jersey Egg Harbor Township Advisory Board.

Veronica Diaz, Manager, Sales Enablement, AmeriHealth New Jersey

As Manager of Sales Enablement for AmeriHealth New Jersey, Veronica oversees the sales strategy and product development for all of AmeriHealth New Jersey's sales segments. Her team is also responsible for ensuring a seamless experience for all members, customers and brokers. This includes overseeing tele-sales, which involves strategic planning and the training of front-facing agents who assist members during Open Enrollment and Special Enrollment Periods.

Veronica began her career with AmeriHealth New Jersey as a Sales Account Executive in 2011. Soon after she assumed the position of Senior Health Care Reform Specialist and played an instrumental role in ensuring AmeriHealth New Jersey was well-positioned on New Jersey's Individual Marketplace at the onset of the Affordable Care Act and beyond.

Before assuming her current position, Veronica was Manager of Consumer Markets responsible for facilitating the creation and execution of AmeriHealth New Jersey's consumer product development strategy. On a daily basis she guided her team to ensure a seamless consumer experience for members. She also spearheaded AmeriHealth New Jersey's community outreach campaign, which placed licensed reps at local events throughout the state in order to provide in-person resources about health plans.

Veronica holds an M.S. in health care management and a B.A. in economics from Rutgers University. In 2019, she was named a 20 Under 40 by *South Jersey Biz*. In 2018, *NJBIZ* recognized Veronica on their annual Forty Under 40 list.

Panel 4: Making Sense of Your Money: Controlling Your Financial Health

MODERATOR:

Frank Odri, Senior Wealth Advisor, Fulton Financial Advisors

Frank joined the Fulton Financial family in 2007 and has been a dynamic leader in the New Jersey banking community for over 30 years. As a Senior Wealth Advisor in the Fulton Private Bank Wealth Strategies Group he focuses on providing business owners, corporate executives and professional practices comprehensive and customized wealth management solutions. Previously, Frank successfully managed both a portfolio of middle market commercial lending customers and a team of commercial bankers. He attended Rutgers University where he earned a degree in Finance and Marketing. He is active in the community and serves on a number of boards including Mainstage Center for the Arts (Vice President and Treasurer) and Partners In Learning (Vice President). Frank was also the past President of the South Jersey Bankers Association and served on the board of the United Way of Camden and Burlington for over 15 years (previously Vice-Chair of the Board and Chair of the 2010 Campaign). Frank lives in Lumberton with his wife and enjoys sharing in activities and traveling with his 3 adult children as well as anything related to physical fitness.

Anne Friedman, CFP, Vice President, Wealth Planner – Fulton Private Bank, Fulton Financial Corporation

Anne joined Fulton Financial Advisors in 2006. Anne specializes in Estate and Financial Planning. She works in a collaborative manner to address her client's complex financial needs. In addition to comprehensive wealth planning, Anne has experience working in trust administration and asset management. Anne received her undergraduate degree (B.S.) from La Roche College and a certificate in Estate Planning from Villanova University. She is a licensed CERTIFIED FINANCIAL PLANNERTM professional and is a member of the Financial Planning Association and the Lancaster County Estate Planning Council. Anne currently mentors students enrolled in the University of Delaware's Trust Management Minor program.

Anne D'Amico, CPA, PFS, Associate Partners, Alloy Silverstein Accountants and Advisors

Anne joined Fulton Financial Advisors in 2006. Anne specializes in Estate and Financial Planning. She works in a collaborative manner to address her client's complex financial needs. In addition to comprehensive wealth planning, Anne has experience working in trust administration and asset management. Anne received her undergraduate degree (B.S.) from La Roche College and a certificate in Estate Planning from Villanova University. She is a licensed CERTIFIED FINANCIAL PLANNERTM professional and is a member of the Financial Planning Association and the Lancaster County Estate Planning Council. Anne currently mentors students enrolled in the University of Delaware's Trust Management Minor program.

Closing Keynote Address: Power & Presence: Shaping our Future Forward

Janet Davis, Chief Executive Officer, JADE Jamaican Grill/JADE Consulting

Chef Janet Davis is the CEO of JADE Jamaican Grill and JADE Consulting, a food, special event and media enterprise.

Born and raised in Jamaica, Janet's fascination with food began at an early age as she observed and later began helping her mother in the kitchen and at the family's restaurant.

After graduating from SUNY New Paltz with a BA in communications, Janet went to work for Bloomberg, L.P. She spent twelve years in human resources and broadcasting, during which time she earned an MA in communications from Temple University.

In 2004 she founded Scotch Bonnets Catering. Capitalizing on her communication and media background, she hosted and produced *The Pepper Pot* cooking show for MiND-TV (PBS/WYBE). Her engaging and warm presence on screen attracted additional media exposure, leading to appearances on FOX Philly and NBC Philadelphia. She soon became the Regional Media Chef for national dairy cooperative Cabot Creamery.

By 2011, Janet had grown her catering firm into a restaurant, Scotch Bonnets, in Medford, New Jersey. In 2013, she rebranded as JADE – Janet Ann Davis Enterprise, transforming the restaurant into an off-premise food venture know as JADE Jamaican Grill, providing corporate catering, personal chef services, and culinary-themed workshops. Janet began teaching cooking classes at gourmet retailer Williams-Sonoma while providing personal chef services to VIPs and corporate executives in New York City and the Hamptons.

In 2016, Janet was chosen from among the region's best chefs to serve the Democratic National Convention (DNC) in Philadelphia, bringing JADE's distinctive cuisine to the Welcome Delegate Reception and the National Media Party. As her *FullonFlavor* brand grew across the New York Tri-state and Delaware Valley regions, so did her corporate clientele to include Hugo Boss, Bloomingdale's, PGW, Exelon and the city of Philadelphia. Her media engagements continued with features in the Philadelphia Tribune and Catering Magazine, and guest chef appearances on PHL-17 TV.

Her storied time in business, special events and media, serving on committees and non-profit boards, including as President of the National Association of Women Business Owners of South Jersey (NAWBO-SJ), helped lay the foundation as a sought-after speaker on entrepreneurship, women in business, food and lifestyle. Janet has spoken at Princeton University, Drexel University, Temple University and SUNY New Paltz. She's served as the Moderator at the New Jersey Restaurant & Hospitality Expo, Keynote Speaker at the 3rd Annual Women's History Month Celebration for Union Township, New Jersey, presenter at the International Restaurant & Foodservice Show of New York, and at the New Jersey Conference for Women.

Today, Chef Janet oversees operations at JADE, servicing clients like RWJ Barnabas Health and RWJ University Hospital, and as a contributor at Total Food Service. She is a proud mother to son Robert, active community volunteer, and member of Bible-Way Apostolic Missions, the NFL Alumni Association and the Chamber of Commerce of Southern New Jersey (CCSNJ).