

**Blenda Pinto**

**Director, Corporate & Government Affairs – Northeast Region  
United Airlines**



Blenda Pinto is a seasoned government affairs specialist with over twenty years-worth of combined federal, state and local public policy expertise. She joined United in 2011 holding a leadership role at the Newark hub overseeing state legislative & local policy issues; managing relationships with key external political and business stakeholders to advance corporate/business and policy interests for the airline throughout the northeast region.

Prior to joining United, Blenda spent five years as Associate State Director handling federal policy issues, all statewide elections and grassroots activities for the AARP, New Jersey state office in Princeton. She also served as a Senior Associate with the DC based government relations lobbying firm Cassidy & Associates, where she assisted a host of vanguard clients from 1999-2005. From 1995-1999, she worked for U.S. Senator Frank Lautenberg, as a Constituent Services Rep. in his Newark office for two years then as his Chief Legislative Correspondent in Washington, DC.

Blenda is Chairwoman of the Chamber of Commerce Southern New Jersey's Transportation & Infrastructure Committee and proudly serves on the Board of Directors, Executive Committee and Diversity, Equity & Inclusion Council for the CCSNJ as well. She also serves on the Board of the Greater Newark Convention & Visitor's Bureau, Corporate Advisory Board for the NJ Statewide Hispanic Chamber of Commerce and is PR/Communications Chair for United's *uIMPACT* Women's Business Resource Group.

Blenda received her B.A. in Women's Studies & Puerto Rican Hispanic Caribbean Studies, with concentrations in Political Science from Douglass College, Rutgers University, New Brunswick, New Jersey in 1994.