



Speaker Biographies

PANEL 1 - THE STATE OF SOUTH JERSEY'S MAJOR HOSPITAL SYSTEMS

MODERATOR:

Mike Munoz, Market President, *AmeriHealth New Jersey*; Member, *CCSNJ's Board of Directors*

Michael Munoz is market president of AmeriHealth New Jersey. He has overall responsibility for profit-and-loss management and business operations for the statewide health plan.

Munoz assumed his current role in 2017 after leading the company's Sales and Marketing organization for over a decade. During that time, he oversaw new business sales and retention across all market segments in addition to product management, marketing and public relations. His leadership resulted in enhanced product offerings, better engagement with the broker community and heightened brand awareness for AmeriHealth New Jersey throughout the state.

Munoz has more than 25 years of experience in the health insurance industry. Prior to AmeriHealth New Jersey, he held several leadership roles at Oxford Health Plans.

Under his tenure as market president, AmeriHealth New Jersey has maintained a Top 20 position on *NJBIZ's* annual Best Places to Work list. An active leader in the local New Jersey communities, Munoz currently sits on the boards of the Camden Community Partnership, Chamber of Commerce Southern New Jersey, Commerce and Industry Association of New Jersey, Special Olympics New Jersey, and United Way of Greater Philadelphia & Southern New Jersey. In 2021, he was featured on *South Jersey Biz's* Power 50 list for the fifth time. In 2019, he was recognized as an Executive of the Year by the New Jersey Business and Industry Association as well as *South Jersey Biz*. In 2018 the March of Dimes named him Citizen of the Year in Business.

Lori Herndon, MBA, BSN, RN, President & Chief Executive Officer, *AtlantiCare*; Member, *CCSNJ's Board of Directors*

Lori Herndon, MBA, BSN, RN, is president and CEO of AtlantiCare. She is responsible for the health system's strategic growth, operations and development. She leads more than 6,000 AtlantiCare staff, providers and volunteers who serve the community in five southern New Jersey counties.

AtlantiCare, based in Egg Harbor Township, New Jersey, comprises AtlantiCare Regional Health Services including AtlantiCare Regional Medical Center (ARMC) with three locations (Atlantic City Campus, Mainland Campus, Pomona,

New Jersey, and Satellite Emergency Department, Hammonton, New Jersey), other ambulatory care services and AtlantiCare Physician Group; the AtlantiCare Foundation; and AtlantiCare Health Solutions, an accountable care organization.

Herndon joined AtlantiCare in 1983 as a staff nurse in critical care. She has served in executive roles for the system since 2007. Prior to her current role, she concurrently served as executive vice president, AtlantiCare, and president and CEO, ARMC. Her early leadership roles at ARMC included hospital administrator, Mainland Campus; administrative director, Maternal Child Health Services; director, Total Quality Management; clinical manager, Medicine/Surgery; and director, Nurse Recruitment.

Under her leadership, ARMC became the 105th hospital in the nation to attain status as a Magnet® designated hospital and has been redesignated three times. ARMC Atlantic City Campus earned the Joint Commission's Gold Seal of Approval® and the American Heart Association/American Stroke Association's Heart-Check mark for Advanced Certification for Comprehensive Stroke Centers in 2017 with redesignation in 2019. Also in 2019, she led ARMC in earning the Joint Commission's Gold Seal of Approval® for advanced certification for Inpatient Diabetes Care. ARMC became one of only 81 organizations across the country, and four in New Jersey, that had earned this certification.

AtlantiCare earned the Human Rights Campaign Foundation's recognition as a "Leader in LGBT Healthcare Equality" for nine years in a row, most recently in 2020, under Herndon's leadership. She played a key leadership role in AtlantiCare's being named a Malcolm Baldrige National Quality Award Winner and recognition in *Modern Healthcare's* Best Places to Work in Healthcare.

Amy B. Mansue, President & Chief Executive Officer, Inspira Health

Amy B. Mansue was appointed President and Chief Executive Officer of Inspira Health in August 2020.

She has dedicated nearly three decades of service to the health care industry, and has made a significant impact across the state, having worked both in politics and for leading hospitals in New Jersey.

In recognition of her expertise, Mansue was appointed Regional Coordinator in Central New Jersey by Governor Murphy amid the COVID-19 pandemic. Prior to her role at Inspira, Mansue served as Executive Vice President and Chief Experience Officer at RWJBarnabas Health. She was also the former Chief Executive Officer of Children's Specialized Hospital and the board chair for both the New Jersey Hospital Association and the New Jersey Chamber of Commerce.

Mansue earned both her bachelor's and master's degrees in Social Welfare from the University of Alabama.

Anthony J. Mazzarelli, MD, JD, MBE, Co-President & Chief Executive Officer, Cooper University Health Care

Dr. Mazzarelli has had various roles at Cooper since his arrival in 1999. His most recent role prior to being named co-president/CEO of Cooper University Health Care was as chief physician executive and senior executive vice president, where he had oversight of Quality and Patient Safety for the health system as well as oversight of Cooper's practice plan of more than 630 employed physicians who also serve as the faculty for Cooper Medical School of Rowan University.

Prior to that role, he was senior vice president of Operations and deputy chief medical officer, where he reorganized the Quality and Patient Safety Department, which led Cooper to its recent first-time recognition as a "Top Performer" by The Joint Commission. Under his leadership, Cooper also realized significant improvement in the nationally recognized quality and safety Leapfrog Report Card.

In 2011, Dr. Mazzarelli helped start Cooper's new Process Improvement Office, which has included the introduction of continuous process improvement principles, such as Lean Six Sigma, as a methodology for operational efficiency improvements. Prior to that role, he was vice president of Strategic Planning and Implementation and was responsible for assisting in the development of the latest strategic plan for the health system as well as other business development projects. He was also one of the three original team members to work on integrating Cooper and Rowan in preparation for the Cooper Medical School of Rowan University.

Dr. Mazzealli received his medical degree from Robert Wood Johnson Medical School, his law degree from University of Pennsylvania Law School and his master's in bioethics from University of Pennsylvania Center for Bioethics. He trained in emergency medicine at Cooper University Hospital, where he also served as chief resident and later as the medical director of the Department of Emergency Medicine. In 2009, he was recognized as one of Philadelphia's "Best Physicians Under 40." In 2010, he was awarded the Halo Award by the South Jersey Professionals Association for leading a team of 18 health care providers from Cooper into Haiti in the days immediately following the 2010 earthquake.

In 2012, Dr. Mazzealli was named one of the 50 most powerful people in New Jersey health care by NJ Biz. A member of the board of trustees for the YMCA of Burlington and Camden Counties, as well as the Camden Coalition of Health Care Providers, Dr. Mazzealli has also received commendations for his leadership, and was named an Outstanding Young American by the U.S. Junior Chamber of Commerce.

Dennis W. Pullin, FACHE, President & Chief Executive Officer, Virtua Health

Dennis W. Pullin, FACHE, is president and CEO of Virtua Health, a not-for-profit integrated health system in New Jersey, offering a full continuum of primary, preventative, wellness, acute, and long-term care.

In 2020 and 2018, *Modern Healthcare* recognized Mr. Pullin as one of the nation's Top 25 Minority Executives in Healthcare. In 2019, the *Philadelphia Business Journal* honored Mr. Pullin with two distinguished awards — Most Admired CEO and one of the 2019 Power 100 list of most influential people in the region. He was chosen as one of *South Jersey Biz's* 50 Most Influential Leaders in 2019 and 2018, and Top CEOs/CFOs in 2017. In 2018, Mr. Pullin received the Distinguished Healthcare Leadership Award from the National Association of Health Services Executives.

Mr. Pullin came to Virtua in 2017 from the Washington, D.C./Baltimore, MD area where he had been president of MedStar Harbor Hospital and senior vice president of MedStar Health. Prior to leading MedStar Harbor, he was senior vice president and chief operating officer at MedStar Washington Hospital Center in Washington, D.C.

Mr. Pullin's extensive background includes many leadership positions in hospitals, academic medical centers, physician group practices, and private industry. He was vice president of Operations and Business Development at St. Luke's Episcopal Health System in Houston and vice president of Acquisitions and Development at Symbion Healthcare, Inc.

A Fellow and past Regent of the American College of Healthcare Executives, Mr. Pullin has served on the boards of numerous non-profit community and civic organizations, including Healthcare for the Homeless, Houston Regional HIV/AIDS Resource Group, the American Heart Association, and DePelchin Children's Center among others. He also serves on the New Jersey Hospital Association Board of Trustees and the Chamber of Commerce Southern New Jersey Board of Directors, as well as past chair of the American Hospital Association's Governance Council for Metropolitan Hospitals. He served on the board of the College of Health Professions at Towson University and is a past member of the Maryland Hospital Association's Council on Legislative and Regulatory Policy.

Mr. Pullin serves as host for the *Here for Good* podcast, where he engages in meaningful conversations with transformational leaders about how they create a positive impact on the world around them.

Mr. Pullin has served as an adjunct professor at Texas Lutheran University and Towson University and has presented and published a wide variety of papers and articles. A past Fellow of the American College of Sports Medicine, he is a Hall of Fame Inductee of the Edgewood Independent School District, San Antonio, Texas.

Mr. Pullin received his Bachelor's degree at Texas Lutheran University and earned a Master of Science degree at Texas A&M University.

Brian Sweeney, RN, MBA, FACHE, President & Chief Operating Officer, Jefferson Health-New Jersey; Member, CCSNJ's Board of Directors

Brian Sweeney is President & Chief Operating Officer of Jefferson Health - New Jersey, a role he has held since Spring 2020. With more than 25 years of experience at Jefferson Health, Mr. Sweeney had served as Chief Operating Officer for Thomas Jefferson University Hospitals in Philadelphia prior to joining the New Jersey leadership team.

Since joining Jefferson New Jersey, Sweeney has successfully led through many operational challenges related to the COVID-19 crisis, as South Jersey emerged as an early regional hotspot for the virus, building strong partnerships with his leadership team, physicians and staff, as well as board members.

Sweeney was named to *South Jersey Biz Magazine's* 2021 "Who's Who in Health Care" list and to *ROI-NJ Magazine's* 2021 "Influencers Power List" in the Healthcare category. Also, in January 2021, Sweeney began a three-year term on the Board of Directors for the Chamber of Commerce of Southern New Jersey (CCSNJ).

Mr. Sweeney is a transformational healthcare executive who has successfully managed numerous complex change initiatives at Jefferson Health. He focuses on strategic planning, business development, process improvement, and service line leadership to achieve desired outcomes in quality and safety, financial performance, and growth.

Sweeney received a Bachelor of Science in Nursing from Gwynedd-Mercy College in 1996; his nursing career included emergency/trauma care and critical care transport. Mr. Sweeney earned his MBA from Temple University in 2000. A Fellow of the American College of Healthcare Executives, he is a national speaker on leadership, strategy, healthcare operations, and performance improvement.

PANEL 2 - FIRESIDE CHAT WITH NJDOH & NJDHS COMMISSIONERS

MODERATOR:

Wardell Sanders, Esq., President, New Jersey Association of Health Plans; Chair, CCSNJ Health Issues Committee

As President of the New Jersey Association of Health Plans, Ward leads the state trade association that represents the major health plans in New Jersey, including all five Medicaid health plans.

Prior to coming to the NJAHP in 2006, Ward served for 15 years in State government positions. He was the Executive Director of the New Jersey Individual Health Coverage Program Board and the New Jersey Small Employer Health Benefits Program Board and started his state service as a Deputy Attorney General.

As President of the NJAHP, Ward was appointed by a number of Governors to state board and commissions – mostly recently by Governor Murphy to the New Jersey Health Care Affordability Advisory Group.

Ward is a graduate of the Villanova University School of Law and of Franklin & Marshall College. He is a member of the New Jersey and Pennsylvania bars.

From 1984 to 1988, prior to earning his law degree, Ward worked in Washington, D.C. for the International Center, a human rights and foreign policy research organization.

Ward lives in Lambertville, New Jersey and has been elected five times to Lambertville's City Council.

Judith M. Persichilli, RN, BSN, MA, Commissioner, New Jersey Department of Health

Judith M. Persichilli, R.N., B.S.N., M.A., began serving as Acting Commissioner of Health on August 5, 2019. She was confirmed by the State Senate on January 9, 2020.

Prior to leading the department, Ms. Persichilli served as the Acting Chief Executive Officer (CEO) of University Hospital in Newark.

Ms. Persichilli was president emerita of CHE Trinity Health, the health ministry formed in May 2013 by the consolidation of Catholic Health East and Trinity Health of Livonia, MI. She previously served as the interim president and chief executive officer (CEO) of CHE Trinity Health. Prior to this appointment, Ms. Persichilli was President and CEO of Catholic Health East.

Ms. Persichilli joined CHE in 2003 as the Executive Vice President of the Mid-Atlantic Division. She was promoted to Executive Vice President of acute care for the system in 2008 and then to Executive Vice President and Chief Operating Officer in December 2009 before assuming the role of CEO. Prior to joining CHE's System Office, she served for eight years as CEO at St. Francis Medical Center in Trenton.

Ms. Persichilli received her nursing diploma from the St. Francis Hospital School of Nursing, a Bachelor of Science in Nursing summa cum laude from Rutgers University, and a Master of Arts in Administration summa cum laude from Rider University. She also received an honorary Doctor of Health degree from Georgian Court University in 2009. In May 2011, Ms. Persichilli received an honorary Doctor of Humane Letters from Sacred Heart University in Fairfield, CT.

In 2006, Ms. Persichilli was inducted into the New Jersey State Nurses Association Hall of Honor. She also received the Catholic Charities, Diocese of Trenton's highest honor when she was awarded the 2008 Richard J. Hughes Humanitarian Award. In 2011, Ms. Persichilli was named one of the 50 most powerful people in New Jersey health care by *NJ Biz* and was selected by KYW Newsradio as a recipient of its annual Women's Achievement Award. She also received the 2011 Edward J. III Excellence in Medicine Award for Outstanding Medical Executive. In September 2011, Ms. Persichilli was awarded the Benemerenti Medal, a papal honor bestowed on her by Pope Benedict XVI. In October 2011, the *Philadelphia Business Journal's* inaugural Healthcare Innovation Awards program named Persichilli as the recipient of the Lifetime Achievement Award. Persichilli was named to Becker's Hospital Review's "300 Hospital and Health System Leaders to Know" list in 2012, which recognizes individuals leading prominent American health care organizations.

Persichilli co-founded the Catholic Foundation of Greater Philadelphia, which provides fundraising support to organizations throughout the Greater Philadelphia region. In April 2013, *Modern Healthcare* named Persichilli to its 2013 list of Top 25 Women in Healthcare.

Ms. Persichilli resides in Pennington.

Sarah Adelman, Commissioner, New Jersey Department of Human Services

Commissioner Sarah Adelman has led the New Jersey Department of Human Services since January 2021, and was confirmed as Commissioner in March 2022. Under her leadership, the Department has helped residents through the pandemic by making significant investments in child care and food assistance, improving and expanding services for older adults and individuals with disabilities, protecting health coverage for more than 2 million residents, and continuing to enhance mental health and addiction service

Adelman joined the Department in 2018, initially serving as a Deputy Commissioner, overseeing the Division of Developmental Disabilities, Division of Aging Services, and the Division of Medical Assistance and Health Services, which operates the Medicaid/NJ FamilyCare program. She also served on the Board of the New Jersey Housing and Mortgage Finance Agency.

The Department's programs serve one in three New Jersey children and one in five adults, with a budget of approximately \$20 billion in state and federal funds and a staff of about 7,500.

Before joining Governor Murphy's Administration, Adelman served as Vice President at the New Jersey Association of Health Plans and Chief of Staff at the New Jersey Health Care Quality Institute. She also served on the Board of Trustees for Samaritan Healthcare and Hospice and the Board of Directors for a statewide child abuse and neglect prevention program.

Adelman received her Bachelor of Arts summa cum laude from Rowan University and a certificate in Advanced Healthcare Leadership from Seton Hall University as a fellow in the inaugural class of the New Jersey Healthcare Executives Leadership Academy.