Jim Ziereis is the Vice President Hotel Sales for Tropicana Atlantic City where he oversees the group market consisting of meetings, conventions, banquets and Trade Shows. Tropicana is one of the leaders in the Atlantic City meetings market with 2345 rooms and 120,000 square feet of meeting and event space.

Jim worked at Tropicana for 17 years earlier in his career, then left to head up group sales for Caesars Entertainment then Revel, before returning "home" to Tropicana where he has been the last four years.

Jim sits on the Hospitality Advisory Boards of Stockton University and Atlantic Cape Community College and is a Board member of United Way of Greater Philadelphia and South Jersey and a previous Board Member of the Chamber of Commerce Southern New Jersey. He is actively involved in the HERO Designated Driver campaign, Linwood Education Foundation and Mainland United Soccer Association. He resides in Linwood with his wife Donna, daughters Lauren & Emily and son James.