

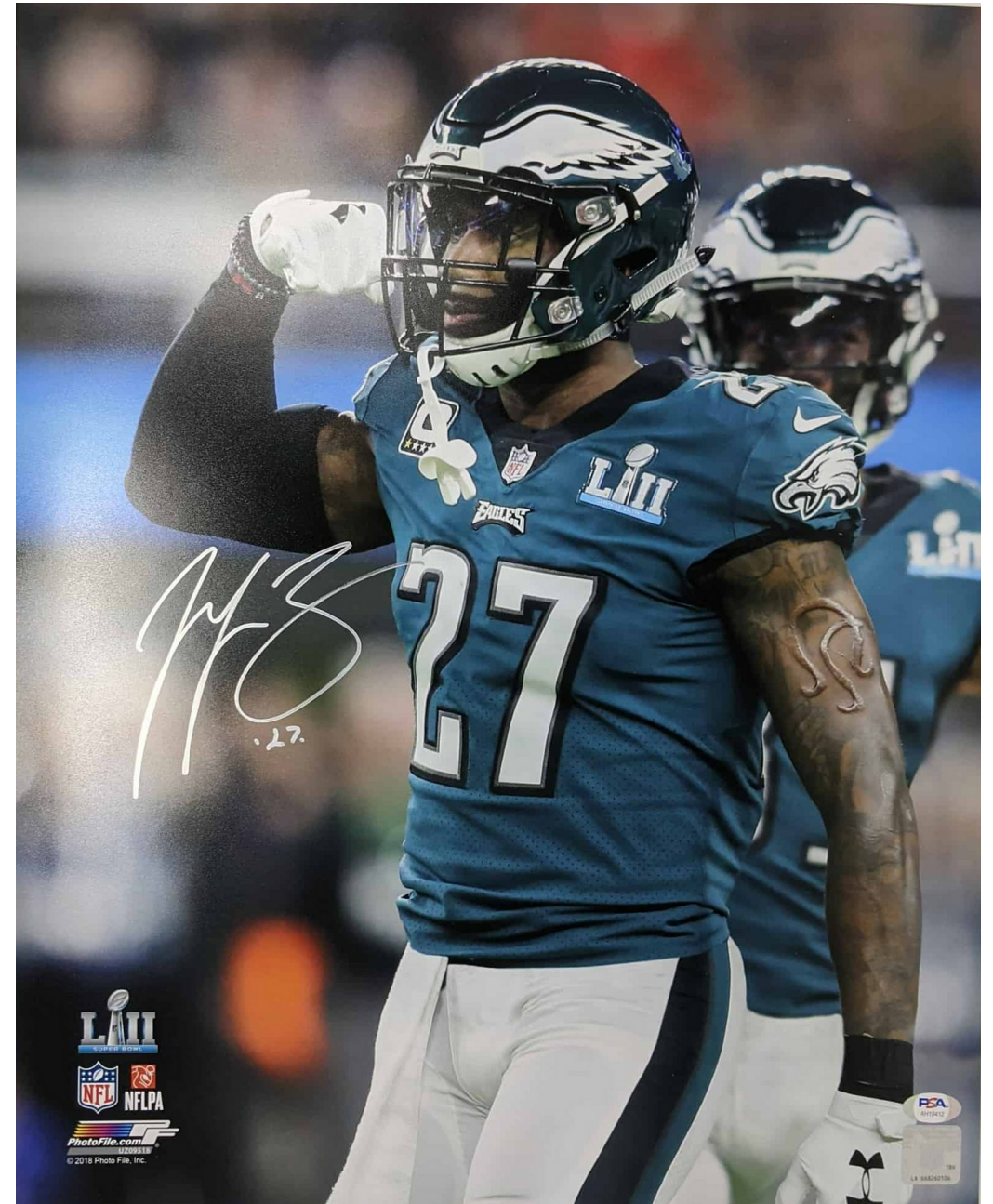
MALCOLM JENKINS' FANTASY BLITZ

To Benefit The Malcolm Jenkins Foundation



2x Super Bowl
Champion, 3x Pro Bowl
Safety, Entrepreneur &
Philanthropist MALCOLM
JENKINS will host
THE holiday party of
2022 in Philadelphia.

This exclusive, invite-only and
limited ticketed event with
other NFL players & celebrities
will engage and entertain while
raising funds for The Malcolm
Jenkins Foundation's
initiatives for youth.



The Malcolm Jenkins Foundation Overview

Founded in 2010, The Malcolm Jenkins Foundation (TMJF) is a 501(c)(3) non-profit public charity with a mission to effect positive change in the lives of youth, particularly those in underserved communities. The foundation is dedicated to youth development programs and initiatives that provide innovative learning opportunities, resources, and experiences that will help them succeed in life and become productive and contributing members of their community. TMJF aims to be a world-class organization that is positioned as a leader in having a lasting impact in the communities it serves in New Jersey, Louisiana, Ohio and Pennsylvania.

DISCOVER MORE [HERE](#)



Fantasy Blitz (A Fantasy Football Event)

Tuesday, November 29th - 6:00 PM EST (THREE HOUR EVENT)

- Hosted by 2x Super Bowl Champion Malcolm Jenkins
- Private Ticketed Event - limited to 250 total guests
- Specialty cocktails & Heavy appetizers
- Autographed Memorabilia for Auction/Experience Packages
- Photos on the Red Carpet
- Fantasy Football LIVE event
Participants will join a special Fantasy Football live event, where guests can engage with their favorite NFL players on their individual picks for the next week and into the playoffs.
- Celebrity Guest appearances include local hometown favorite Eagles.
- LIVE stories shared by NFL players in attendance.





VENUE



Philadelphia's Destination for Sports,
Work and Play

Xfinity Live! is conveniently located just steps away
from Lincoln Financial Field, Citizen Bank Park and
Wells Fargo Center and within walking distance from
NRG Station .



How It Works?



STEP 1

1. Purchase a VIP SPONSOR package to receive exclusive invitations for you & your guests.

2. Sponsor packages range from \$10k to \$100k to include corporate branding, social/PR benefits & more.

STEP 2

1. Prepare to make your picks at the Holiday Blitz event on November 29th

2. Take photos on the red carpet, mix and mingle with celebrities & enjoy specialty cocktails and heavy appetizers

Step 3

1. When the Draft begins, guests will ask players for their recommendation & join live commentary.

2. Throughout the night, guests can engage in live trivia for prizes

3. A Live auction will include autographed items & experiences with proceeds benefiting TMJF.



Proceeds will benefit The Malcolm Jenkins Foundation programs in PA, NJ, LA & OH.

SPONSORSHIP OPPORTUNITIES

A variety of partnership/ sponsorships opportunities are available.

All packages are customizable to meet organization's goals.

PRESENTING SPONSOR

- Company logo customized branding during the event (venue decor, invitations)
- Company Representative speaking opportunity to introduce the Prizes + Auction
Prominent Brand mentions and call-outs in live social media story on Malcolm's and TMJF IG channel
- Company inclusion in post-event :30 produced video of event images for social media and website usage – delivered within two weeks after event
- Brand Recognition prominently shown on TMJF Website and Event page
- **Company Representative speaking opportunity to ask an NFL player a question during the co-hosts welcome of the event**

TITLE SPONSOR

- Company logo inclusion in key portions of the event (welcome, transitions, auction)
- Brand Recognition on TMJF Website and Ticketing page, in event media advisory & post-event press release
- Brand mentions and call-outs in live social media story on Malcolm's and TMJF IG channel
- Company inclusion in post-event :30 produced video of event images for social media and website usage – delivered within two weeks after event
- Company Representative(s) will have a **GUARANTEED** opportunity to personally ask one NFL player a question about their NFL or business experience

HOSPITALITY SPONSOR

- Company logo inclusion during event in key segments
- Brand mentions and call-outs in live social media story on Malcolm's and TMJF IG channel
- Sponsor mention in closing of :30 social media sizzle reel following event
Brand recognition in event media advisory and post-event press release

TMJF Scholars

SINCE 2012, TMJF HAS AWARDED MORE THAN \$208,000 IN SCHOLARSHIPS TO COLLEGE-BOUND STUDENTS FROM UNDERRESOURCED COMMUNITIES.

OUR GOAL FOR 2023 IS TO PROVIDE 20 NEW SCHOLARSHIPS FOR NEW JERSEY AND PHILADELPHIA AREA HIGH SCHOOL STUDENTS.



Financial Literacy

TMJF PROVIDES WEALTH BUILDING TOOLS, FINANCIAL LITERACY EDUCATION AND ENTREPRENEURSHIP EXPERIENCES TO HIGH SCHOOL YOUTH IN UNDER SERVED COMMUNITIES FREE OF CHARGE.

THE PROGRAM FOCUSES ON IDENTIFYING PERSONAL VALUES, FORMULATING VALUES TO SUCCEED AND UNDERSTANDING PERSONAL/GENERATIONAL RELATIONSHIPS WITH MONEY TO REFOCUS MINDSETS AND UNDERSTAND HOW PERSONAL AND MONETARY VALUES APPLY TO DECISION MAKING.

Digital Education Academy

THE E-CURRICULUM IS IN DEVELOPMENT.

THE PROGRAM OFFERS STUDENTS EXPOSURE TO A WIDE VARIETY OF POTENTIAL CAREERS FOR BOTH COLLEGE-BOUND AND NON-COLLEGE BOUND STUDENTS.

Get Ready Fest

GET READY FEST (GRF) IS OUR SIGNATURE COMMUNITY OUTREACH EVENT THAT SUPPORTS PRE-IDENTIFIED FAMILIES EXPERIENCING HARDSHIP BY PROVIDING FOOD, HEALTH AND WELLNESS PRODUCTS AND RESOURCES. AT GRF WE ALSO PROVIDE ACCESS TO EDUCATION, EMPLOYMENT, HOUSING, SENIOR AND VETERAN RESOURCES, COVID VACCINES AND TESTING





TMJF IMPACT

Our programs help to ensure that youth are prepared with academic and life skills that put them on the path to career readiness, good citizenship and a responsibility to their community.



\$208,000 IN
SCHOLARSHIPS



Providing
financial
literacy
programming
for youth in
Philadelphia,
PA & Newark,
NJ.

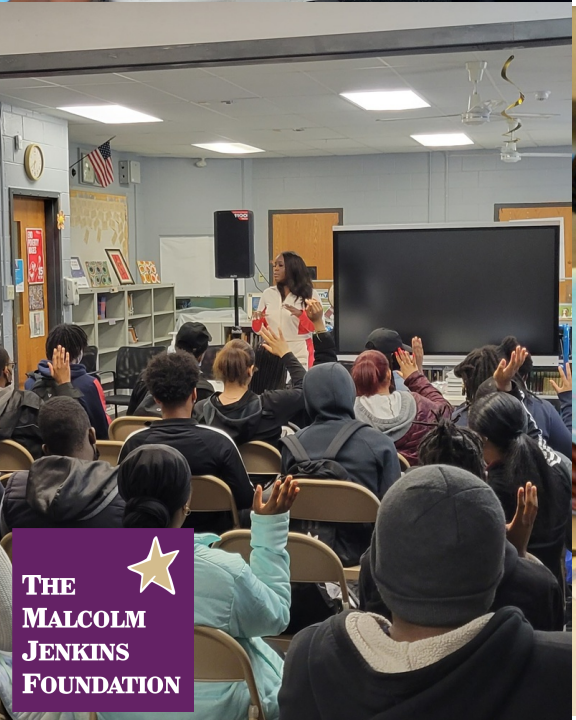


10,000+
FAMILIES
SERVED



Digital
EDUCATION
ACADEMY

*In development



Holiday Dinner Basket Surprise



Why partner with TMJF?

Your company's sponsorship of TMJF programs is an effective way to increase brand visibility with an age and ethnic demographic at a time when behaviors are taking shape and when the social justice concern of generational wealth is a top priority. As students participating in TMJF programs for the most part are minors, you also have an opportunity to increase brand visibility with parents/guardians.

- We are trusted
- We meet the needs of vulnerable communities
- We win with integrity
- We make a product understandable
- We are passionate about becoming a world class charitable foundation that is a leader in making a positive and lasting impact on young people in communities around the world

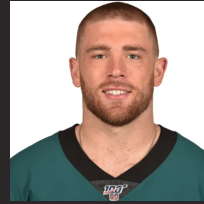
Previous Celebrity Guests



Chris Long



Brandon
Graham



Zach Ertz



Jon
Dorenbos



Eddie
George



Torrey
Smith



Takeo
Spikes



Cameron
Jordan



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